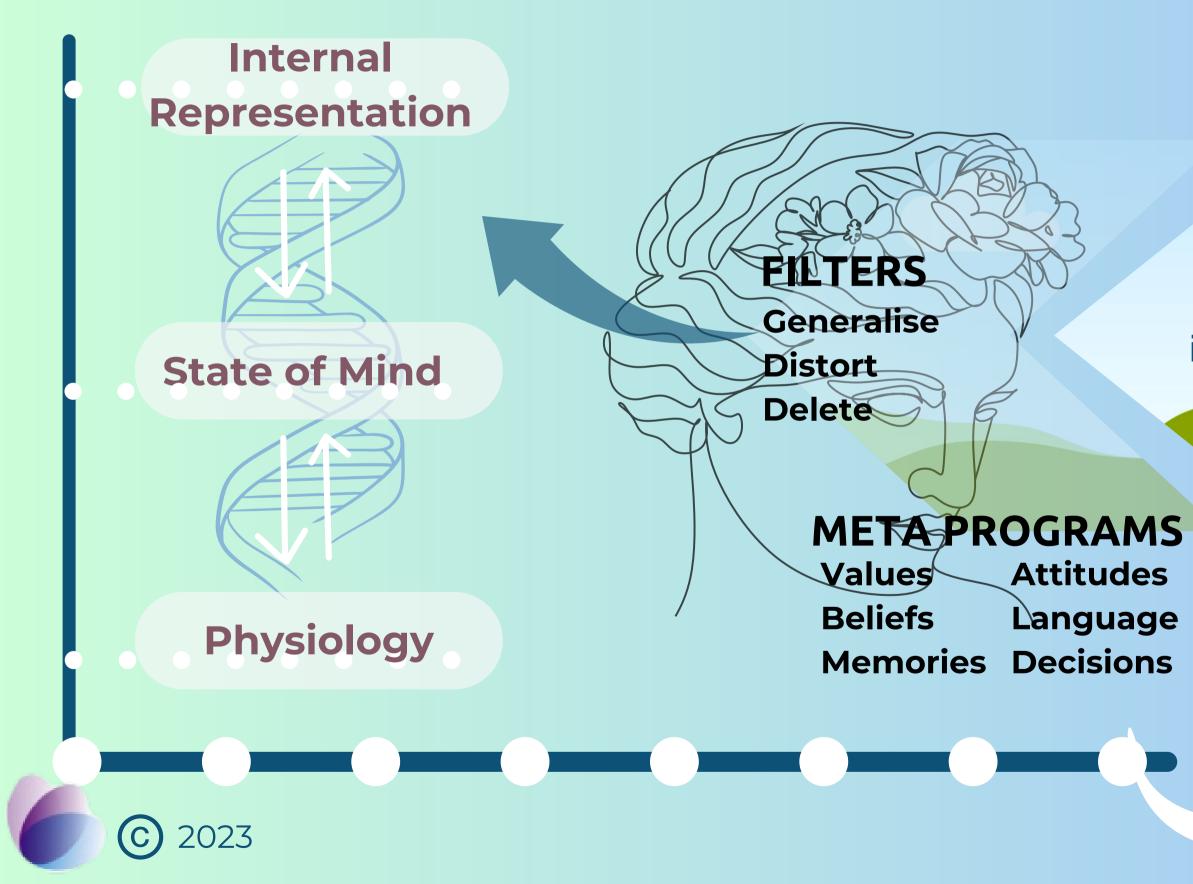
The NLP Communication Model





phil reed: coaching

2 million bits of information/second

External Event 5 senses VAKOG

RESPONSE & BEHAVIOUR

Verbal & Nonverbal